

ireland gennari

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education

University of Cincinnati | Cincinnati, OH
College of Design, Architecture, Art, and Planning (DAAP)
2016–2022, Class of 2022

Bachelor of Science in Communication Design

GPA: 3.96/4.0

Alternated semesters of classroom study with co-op work.

Sandusky Central Catholic High School | Sandusky, OH

2012–2016, Class of 2016

4.8/4.0

honors and activities

Class of '22 Outstanding Communication Design Student |
Summa Cum Laude | Dean's List 10/10 Semesters | Cincinnatus
Scholar | First Place 2021 AmeriStar Packaging Competition |
Code Collective | Virtual Innovation Studio with AvroKo | Adobe
Associate Certified in Illustrator, Animate | Sustainable Fashion
Initiative | Catholic Bearcat | Community Volunteer

skills

Adobe Photoshop, InDesign, After Effects, Premiere,
Certified in Illustrator and Animate | CADtools | Procreate |
Microsoft Word, PowerPoint | Visual Identities | Environmental
Graphic Design | Packaging Design | Painting | Photography |
Drawing | Illustration | Fine Arts

work experience

P&G | Brand Expression Design Co-Op
Cincinnati, OH | Full-time, January–April,
September–December 2021

*Leading multinational consumer goods corporation
dedicated to superior quality and value.*

Designed brand assets, media, E-content, motion
graphics, in-store displays, merchandise, and packaging
for hair care brands including Pantene, Head & Shoulders,
Aussie, Waterless, and NOU. Collaborated with agencies
giving art direction and briefing design intent.

Hemplete | Marketing Design Intern
Cincinnati, OH | Part-time, May–October 2020

Clean protein start-up promoting wellness and nutrition.

Generated social media graphics informing consumers
of the product offerings and promoting the brand.
Created motion ads, email designs, and website variables.

Infinite Scale Design | Graphic Design Co-Op
Salt Lake City, UT | Full-time, August–December 2019

*Sporting design agency specializing in environmental
graphics for venues and events.*

Developed environmental graphics for stadiums and
hotel venues. Designed artwork for the College Football
National Championship, Pac-12 Championship, NHL
Stadium Series, and Allegiant Stadium in Las Vegas.

CallisonRTKL | The Environment Studio (TES) Co-Op
Dallas, TX | Full-time, January–May 2019

Global architecture, planning, and design firm.

Created environmental graphics, wayfinding, graphic
designs, client presentations, branding, technical design
sheets, and elevations within TES team. Collaborated
among different sectors within the office such as
marketing, architecture, hospitality, and interior design.