

# ireland gennari

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## education

**University of Cincinnati** | Cincinnati, OH  
College of Design, Architecture, Art, and Planning

Fall 2016–Present

Communication Design Major, Fine Arts Minor, Class of 2022

Current GPA: 3.95/4.0

*Participating in the Professional Practice Program, alternating semesters of classroom study with work in the field of Communication Design.*

**Sandusky Central Catholic School** | Sandusky, OH

2003–2016

Class of 2016

4.825/4.0

## honors and activities

Cincinnatus Scholar | Dean's List 7/7 semesters | Code Collective | Virtual Innovation Studio with AvroKo | Adobe Associate Certified in Illustrator, Animate | Sustainable Fashion Initiative | ReachMore Religious Advisor | Cats for a Cause | Youth Group | Animal Adoption Volunteer | Clean Up Cincy Operational Team | Community Volunteer

## skills

Adobe Photoshop, InDesign, After Effects, Premiere, Certified in Illustrator and Animate | CADtools | Procreate | Windows, Mac OS | Microsoft Word, PowerPoint | Painting | Photography | Drawing

## work experience

**Hemplete** | Marketing Design Intern  
Cincinnati, OH | Part-time, May 2020–Present

*Clean protein start-up promoting wellness and nutrition.*

Generate social media graphics informing consumers of the product offerings and promoting the brand. Create motion ads, email designs, and website variables.

**Infinite Scale Design** | Graphic Design Intern  
Salt Lake City, UT | Full-time, August–December 2019

*Sporting design agency specializing in environmental graphics for venues and events.*

Developed environmental graphics for stadiums and hotel venues. Designed artwork for the College Football National Championship, Pac-12 Championship, NHL Stadium Series, and Allegiant Stadium in Las Vegas.

**CallisonRTKL** | The Environment Studio (TES) Intern  
Dallas, TX | Full-time, January–May 2019

*Global architecture, planning, and design firm.*

Created environmental graphics, wayfinding, graphic designs, client presentations, branding, technical design sheets, and elevations within TES team. Collaborated among different sectors within the office such as marketing, architecture, hospitality, and interior design.

**Kaman's Art Shoppes** | Caricature Artist  
Sandusky, OH | Full-time, May–August 2017

*National organization throughout amusement parks that provides a range of specialty art services..*

Persuaded amusement park guests to stop for caricatures. Personalized illustrations, socialized with guests, and convinced customers to purchase additional framing.